

Business Name: Pirouzi Hookah Lounge

Business Description:

The Pirouzi Hookah Lounge will be a cafe style lounge serving hookahs (water pipes with flavored tobacco). Drinks such as water and soda will be available, but no food or alcohol will be sold. All alcohol would be BYOB (bring your own beer). The Interior would consist of couches, small tables, tv's for sports, and entertainment, and general decorations (lights and pictures).

Operating Hours: Hours would vary.

Mon: Closed | Tues-Thurs: 12pm-10pm | Fri- Sat:4pm-12am | Sun: 6pm-11pm

Total Employee Count: 4-8

List of Products Available for Sale: Water and sodas, hookah (as a service).

Any Additional Supporting Materials for Your Presentation you would like to include.

This is a prime location for a hookah lounge at an intersection between a 711 and a Liquor store/bar. We would not be selling alcohol so we would be able to bring a lot of business for the local liquor store. We would also bring more business for local restaurants, and the vape shops next door, because we won't be selling food or smoking products. In addition, the closest hookah lounge is nearly an hour away in Staten Island, so we are not competing with any local businesses. We plan to establish a unique lounge that would be appealing to all demographics and draw tourists regularly